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Slot-together Gets Luxurious With New Collection From Start-up

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British-based start-up Wayfarer Furniture has launched a range of slot-together furniture made with hand-finished American walnut and maple veneers, felt and British tweed. The range, called the Prima collection, looks to combine the ease of assembly that slotted structures can provide with the aesthetic and tactile qualities of premium materials.

With more and more people living in smaller urban spaces with an increasing tendency to move from place to place, the challenge of designing practical furniture that reflects this reality but can still retain the refinement more traditional high-quality furniture provides was at the heart of the design process for the Prima collection. Harris Chapman, founder of Wayfarer Furniture, explains, "Making a collection of furniture using real wood veneers with no screws, glue or other fixings provided a number of challenges. Conventionally such materials would be jointed without much thought as to how easy this process would be and with the further intention that they would never need to be dismantled. From day one, as with all Wayfarer Furniture collections, the concept behind the furniture was for it to be easy for the customer to put together but also very easy to take apart, so that it could be transported or stored again in its flat-packed form. To connect this functional aspect with the quality choice of material, felt strips were used to add a level of enjoyment to the furniture as the assembly is no longer about hammering parts together but smoothly pushing parts into place."

The Prima collection includes a display unit, coffee table, stool or side table and a bar stool. Each furniture piece is made with either American walnut, maple veneers or with either two combinations of the two finishes. The stool and bar stool are available with brown or dark grey tweed cushions.

More information about the Prima collection and to find out where to buy this collection can be found on Wayfarer Furniture's website at www.wyfr.co.uk.

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Notes to Editor:

Harris Chapman graduated from studying design at Loughborough University in 2012 and has since then joined the Prince's Trust enterprise programme to help launch his business. Taking part in Leicester City Council's Creative Enterprise Hub has also aided the development of the business, a reflection of the national drive to create more design-led start-ups.

Harris Chapman's approach to business is centred on creating ethical, environmentally-friendly and user-friendly high-quality products and services that meet demands brought on by changes in the way people live and work today.

For images and further information please visit www.wyfr.co.uk. To interview Harris Chapman please email info@wyfr.co.uk

